



EXPERIENCE

ETRADE – New York, NY

Product Manager - Interaction Design, July 2011 - present

McKinsey & Company – New York, NY

Visual Designer, January 2011 - June 2011

Maverick Digital – New York, NY

Lead Web Designer, November 2009 - January 2011

Aristotle Interactive – Little Rock, AR

Lead Web Designer, December 2002 - November 2009

- ▶ Responsible for user interface and visual design of industry leading brands.
- ▶ Lead designer for comprehensive web and email campaigns, interactive applications, mobile web/apps, kiosks, tablets, etc.
- ▶ Consulted with Project Managers and clients to develop creative site architectures and interactive features that promoted positive user experiences.
- ▶ Worked closely with Developers and Creative Directors to ensure pixel perfect design and implementation to the highest production quality possible.

SKILLS

Extremely proficient on a MacOS in Adobe Photoshop, Illustrator, Acrobat and InDesign.

- ▶ Self Motivated, organized, detail oriented and extremely flexible.
- ▶ Strong understanding of design technologies, capabilities and digital trends.
- ▶ Fit with a solid ability to identify design barriers and implement various creative solutions.
- ▶ Vital team member producing innovative results as part of team driven strategic direction.
- ▶ Comfortable managing multiple independent projects as well as group projects.

EDUCATION

Art Institute of Pittsburgh, Pittsburgh, PA

Associates of Science in Graphic Design - 2002

CLIENT LIST/REFERENCES

Available upon request